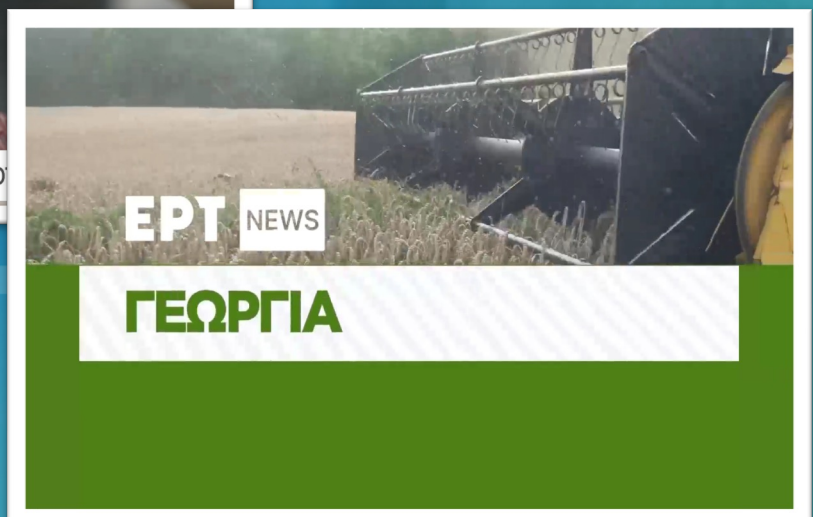
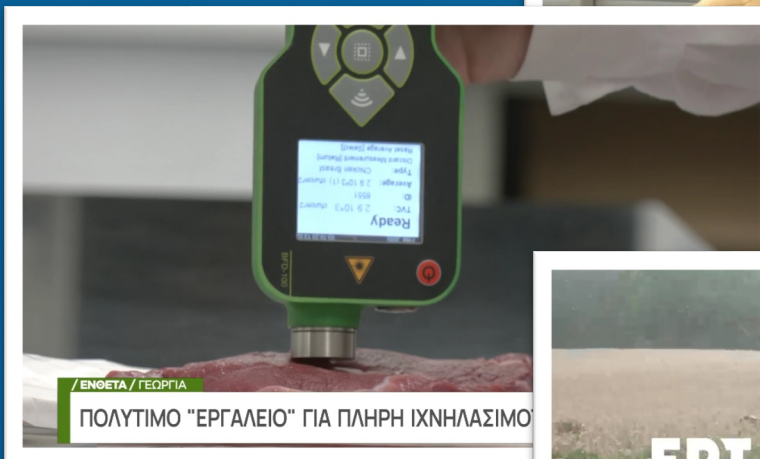




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Presentation of the technologies used throughout the DiTECT project in the national Greek TV channel- ERT-1

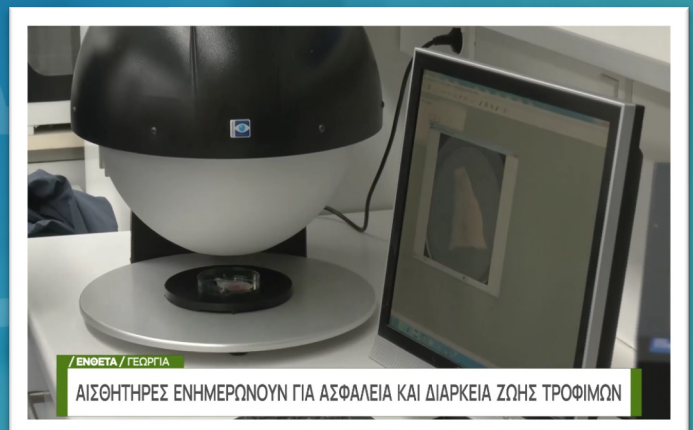
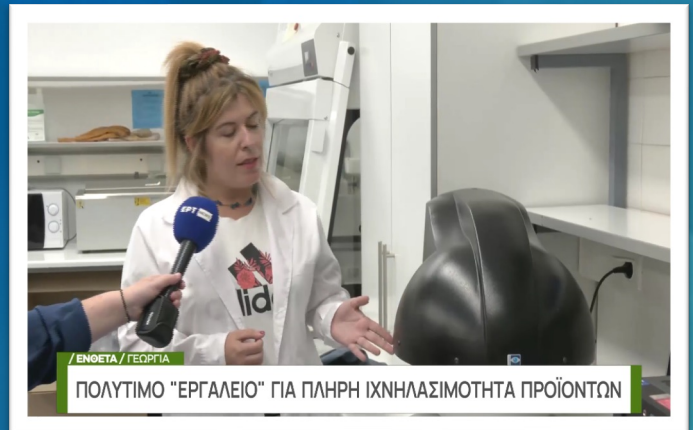
The concept and the applications of the DiTECT project were presented by the project coordinator George-John Nychas and AUA team in a TV program of the Greek TV channel ERT. In the context of this interview, the contribution of sensors in achieving full product traceability, from the field to our refrigerator were discussed.





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Dr. Lemonia Fengou and Dr. Anastasia Lytou, postdoctoral researchers working in the framework of DiTECT project, demonstrated how some these sensors can be used throughout the supply chain



Also, it was pointed out that using these tools it is possible to monitor all stages of the supply chain. The information can be entered into an online platform and even consumers will be able to know at any time whether the products they bought are fresh or which is their actual shelf life .